



Social Media Certified

SpotCodes Technologies

The bearer of this certificate is hereby deemed fully capable and skilled in applying inbound social media strategy. They have been tested on best practices and are ready to take an inbound approach to social media including: social monitoring, content strategy, social engagement, creating social media policies, and demonstrating social ROI to stakeholders.

Valid from: Jan 21 2026 - Feb 20 2028

Certification code: 886eaea7139541d4a9323d28aacf9ecc

HubSpot Academy

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